

Dear CAEF Supporters,

I want to thank all of our sponsors and event participants for a great 2022. Over the many changes the last few years, CAEF has adjusted its event planning and fundraising efforts to become a more efficient and effective partner in our community. Thanks to our ISD12 community, CAEF is as strong as ever. Here's a quick list of the notable advancements made in 2022.

- **New CRM** program improves our communication with donors and gives donors the opportunity to set up recurring payments. Donors can specifically designate where contributions are applied: grants, scholarships, Angel Fund, or even to specific programs.
- **Annual Sponsorships** allows us to reach out to companies looking for a year round presence with CAEF that covers all of our events. Thanks to the Thrivent team of Ben Ollila and Mike Trudeau for being our first annual sponsor.
- **ISD12 Angel Fund** is now managed by CAEF. In partnership within our district, the Angel Fund provides financial aid to help students participate in clubs, sports, or other activities that they could not otherwise afford, providing a valuable resource for students in need.
- **CAEF Apparel** launched in 2022. Two new apparel partnerships offer limited edition apparel for anyone looking to show their Centennial pride. Sotastick.com and Designs By KinD both created apparel for us and give 15% of all sales back to CAEF to support our various programs.
- **3v3 Alumni Basketball Tournament** event in November 2022. We partnered with the highschool basketball team and alumni to do the first annual CAEF Alumni Basketball tournament fundraiser.

As we begin 2023, we look to continue improvements in our operations and grow our events and annual sponsors. We look forward to a new process for all grants. POC(Power of Centennial) grant program is now part of our regular CAEF Grants. All grants are now branded "CAEF Power of Centennial Grants" which helps streamline two processes into one, expands the reach of Power of Centennial, and creates less management complications. Grant applications will be accepted year round with two disbursements per year - April & Nov./Dec.

**Save the date for our 2023 events!** Watch for updates on our website for all events including our annual Golf Tournament at Majestic Oaks Golf Club planned for late summer, the Cornhole Tournament when we partner with the Chain of Lakes Rotary during Blue Heron Days 2023, and our second 3v3 Alumni Basketball Tournament late 2023.



Jesse Bentrup  
CAEF President